

## **Marketing Analyst (Internship) – Amsterdam**

### **Fulltime position - Amsterdam**

Do you want to put all you have learned of marketing analysis into practice? Don't hesitate to apply on this interesting internship in an International Professional Environment.

### **Job Description**

As a Marketing Analyst intern at Atradius Collections you will get solid exposure to market research and data analysis in a dynamic international setting. This is an excellent learning opportunity within a supportive and friendly organisation.

Involved in activities that market the organisations' products and services. Typical areas are market research, direct marketing, budgeting, market development, communications, distribution and pricing. The key deliverables are:

- Data Gathering and Creation;
- Analyses;
- Competitor analysis;
- Pricing analysis.

### **Knowledge, Skills and Experience**

- Being a student, graduating internship (studying for a degree in economics, econometrics or marketing) you should have some B2B experience
- You are a citizen of the EU/EEA or have an EU working permit
- Full-time availability
- Good language skills with the ability to communicate in English
- Be able to demonstrate creative flair, strong teamwork, excellent communications skills and a sound analytical ability
- A real passion for B2B brands and the drive and energy to really make things happen
- Exceptionally well-organised and result focused
- Developed ability to achieve deadlines, you must be able to multi-task and be prepared to work occasionally with few guidelines
- Experience with Excel and preferably business Objects

### **Our organisation**

Atradius provides trade credit insurance, surety and collections services worldwide through a strategic presence in 50 countries. Atradius has access to credit information on 200 million companies worldwide. Its credit insurance, bonding and collections products help protect companies throughout the world from payment risks associated with selling products and services on trade credit.

### **What we offer**

- A fun and challenging place to work: international, dynamic, transparent and informal;
- We provide stipends to students participating in internships;
- We find it important to offer our people an environment where they can achieve personal growth.



**Contactperson**

For more information about this vacancy please contact Laura Calligarich, Senior data analyst at Atradius Collections Marketing, phone 020- 553-2456.

Applying done by including a short motivation to send CV by email to [laura.calligarich@atradius.com](mailto:laura.calligarich@atradius.com).

Please note that acquisition further to this vacancy is not appreciated.